



**BACHELIER
FINANCE
SOCIETY**

**10TH WORLD CONGRESS
TRINITY COLLEGE, DUBLIN
16-20 JULY, 2018**

**SPONSORSHIP & EXHIBITION OPPORTUNITIES
AT THE BACHELIER WORLD CONGRESS
16-20 JULY 2018 TRINITY COLLEGE DUBLIN**



BACKGROUND

Founded in 1996, the Bachelier Finance Society is a professional association in Mathematical Finance that fosters the exchange of ideas and collaboration between academics and industry practitioners. It is named in honour of Louis Bachelier (1870-1946), who pioneered the study of Finance with Brownian motion.

The Bachelier Finance Society promotes the discipline of finance and the application of quantitative methods based on mathematical, computational, and statistical tools. It:

- promotes collaboration between industry and academia
- fosters excellence in the quantitative finance profession
- advances research in mathematical finance
- supports relevant publications

The Bachelier World Congress is the main event of the Bachelier Finance Society. Started in 2000, it takes place every two years, most recently in New York (2016), Brussels (2014), Sydney (2012) and Toronto (2010). The 2018 meeting will take place in Dublin.

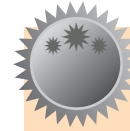
WHY BE A SPONSOR AT THE 10TH WORLD CONGRESS OF THE BACHELIER FINANCE SOCIETY?

- Associate your brand with a high calibre audience
- Be part of an event that has established its credibility as a forum for industry discussion since 2000

The event promises an exciting programme with excellent speakers. It offers an opportunity to network and engage with like-minded professionals and academics in the quantitative finance profession.

We are delighted to offer sponsorship and exhibition packages at several price points. Should you have a specific request, or a question about any of the packages, please contact:

Email: Bachelier2018@advantagegroup.ie or
Call: +353 85 777 0400



PLATINUM LEVEL SPONSORSHIP - €30,000 + VAT*

Package includes:

- 1 X Speaking opportunity at the 10th World Congress of the Bachelier Finance Society
- Dedicated Parallel session
- Name and logo displayed on website, congress collateral and congress signage
- Link between congress website and sponsor's homepage
- Stand space in the Exhibition area
- Recruitment package
- 5 X registrations to the congress
- 3 X dinner tickets
- E-blast to database and registered delegates announcing Platinum Level Sponsorship
- Full media exposure



GOLD LEVEL SPONSORSHIP - €20,000 + VAT*

Package includes:

- Name and logo displayed on website, congress collateral and congress signage
- Link between congress website and sponsor's homepage
- Stand space in the Exhibition area
- Recruitment package
- 3 X registrations to the congress
- 2 X dinner tickets
- E-blast to database and registered delegates announcing Gold Level Sponsorship
- Some media exposure



SILVER LEVEL SPONSORSHIP - €15,000 + VAT*

Package includes:

- Name and logo displayed on website, congress collateral and congress signage
- Link between congress website and sponsor's homepage
- Stand space in the Exhibition area
- 1 X registration to the congress
- 1 X dinner ticket
- Limited media exposure

GALA DINNER SPONSORSHIP - €10,000 + VAT*

Package includes:

- Branding opportunities at Gala dinner venue
- Link between congress website and sponsor's homepage
- 5 minute speaking opportunity at Gala dinner
- 2 X tickets to the gala dinner
- Social media exposure

CONGRESS APP SPONSORSHIP - €10,000 + VAT*

Package includes:

- Branding of the congress app
- Link between congress app and sponsor's homepage

LANYARD SPONSORSHIP - €5,000 + VAT*

Package includes:

- Branding opportunity on the congress lanyards (to be supplied by the client)
- Link between congress website and sponsor's homepage

**Irish VAT will apply as follows to sponsorship packages;*

- *If the sponsor is based in Ireland, the sponsorship fee will incur VAT @ 23%*
- *If the sponsor is based within the EU, and provides a VAT number, the reverse charge rule will apply*
- *For sponsors outside the EU, no VAT is charged*

EXHIBITION STAND - €1,500 + VAT @ 23%*

Package includes:

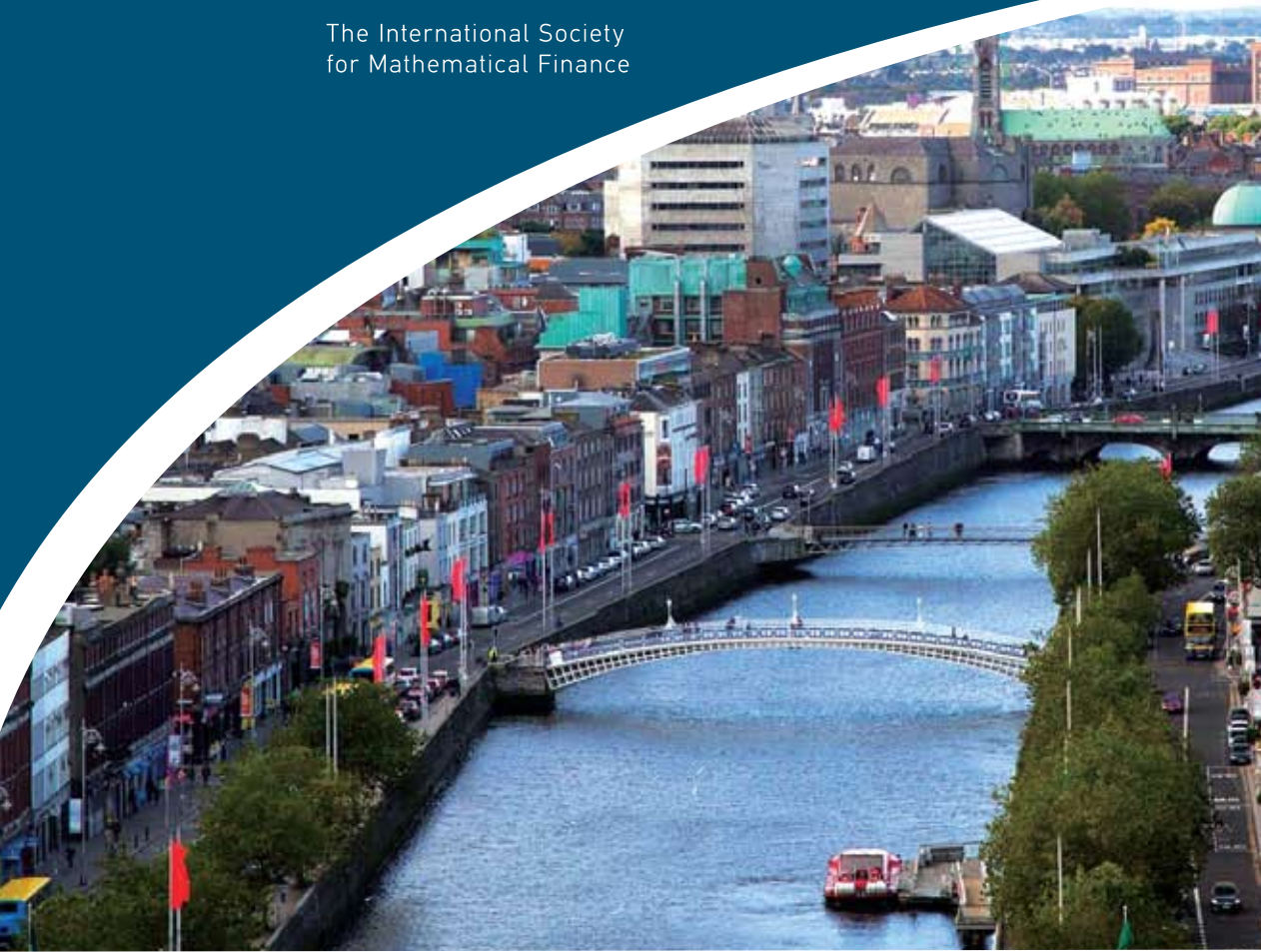
- Table top space (allocated on a first come first served basis) in the Exhibition area
- Link between congress website and sponsor's homepage

**VAT is always charged @ 23% on Exhibition stands, regardless of exhibitor location*



BACHELIER FINANCE SOCIETY

The International Society
for Mathematical Finance



advantage Group

Congress Secretariat for the 10th World Congress of the Bachelier Finance Society
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